Summative Writing Assessment: 好友召集令

McDonald is looking for two friends to feature in their summer advertising campaign. Since this is an international company they are seeking application from all language students, especially Chinese. The application must include an essay about a pair of friend’s friendship formed by joining a club, displaying their common interests, and a photo. The winning pair will receive an all expense-covered trip to Shanghai, China, for video filming and tour.

**Before submitting your article, please do the following check list:**

1. \_\_\_\_\_\_\_\_\_Font size 14 and double space
2. \_\_\_\_\_\_\_\_\_Title your article
3. \_\_\_\_\_\_\_\_ Type your name and date at the upper left corner
4. \_\_\_\_\_\_\_\_\_In the article please include:
	* 1. \_\_\_\_\_\_\_\_ why you want to attend this competition
		2. \_\_\_\_\_\_\_\_which club you and your friend joined
		3. \_\_\_\_\_\_\_\_when you joined the club
		4. \_\_\_\_\_\_\_\_what you two do together in the club
		5. \_\_\_\_\_\_\_\_what made you two become good friends
		6. \_\_\_\_\_\_\_\_why you two are the best pair for the advertising campaign
5. \_\_\_\_\_\_\_\_ a photo of both of you
6. \_\_\_\_\_\_\_\_ Required vocabulary (加入，马上，成为，社团，最佳，活动，比赛，伙伴)
7. \_\_\_\_\_\_\_\_ Three structures (因为…所以…，不但…而且…，成为…..)
8. \_\_\_\_\_\_\_\_\_Proofread your article

**Rubric for Writing of a short Story**

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| --- | --- | --- | --- | --- | --- |
|  | 4 pointsExceeds standard | 3 pointsMeets standard | 2 pointsStandard barely met | 1 pointStandard not met | Points earns |
| Mechanics | No more than 2 errors; Well-formed sentences; Clear control of grammar usage. | 3 to 5 errors; Good phrasing; Mostly clear control of grammar usage.  | 5 to 8 errors; Simple sentences; Minimal control of grammar usage. | 9 or more errors; Overly simple or poorly formed sentences;No control of grammar usage. |  |
| Word Use | Rich and creative, including words learned from current and previous units.  | Accurate use of vocabulary and keywords are all included. | Some inaccurate use of vocabulary and keywords are missing. | Frequently inaccurate use of vocabulary. |  |
| Content | Ideas are well developed and supporting details are well organized. | Ideas are developed. Some supporting details are given.  | Ideas are not developed. Minimal supporting details are given. | Ideas are not comprehensible or inappropriate.No supporting details. |  |
| Task Completion |  | Turn in on time and complete  |  | Turn in late but complete |  |

Points earned for the quality of your writing: \_\_\_\_\_\_\_\_/15 possible points